

location indicia corresponds with the location criteria.

4. The method of claim 1 wherein the information sent to the communication device is a notification pertaining to the event occurrence and the location indicia.
5. The method of claim 1 wherein the information sent to the communication device is content pertaining to the event occurrence or the location indicia.
6. The method of claim 5 further comprising requesting the content from a remote service and receiving the content from the remote service.
7. The method of claim 1 wherein the location indicia is at least one of the group consisting of an actual location, area, and proximity to a location.
8. The method of claim 1 wherein the event occurrence is a weather event and the location indicia relates to a location of a person potentially affected by the weather event.
9. The method of claim 1 wherein the event occurrence relates to a select time or period of time.
10. The method of claim 1 wherein the event occurrence is the arrival to or departure from a given location, area, or proximity of an area.
11. The method of claim 1 wherein the information is sent to a front end device capable of delivering the

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12. The method of claim 1 wherein the information is sent to a front end device capable of delivering the information to the select communication device, which is configured to effect delivery of the information in the form of at least one of the group consisting of a page, email, short message service message, facsimile, audio message, and packet message.
13. The method of claim 1 further comprising creating the profile based on user input to define the event occurrence and the location indicia.
14. The method of claim 13 wherein the profile defines the select communication device to send the information.
15. The method of claim 14 wherein the profile defines where to access content to provide as the information.
16. The method of claim 1 wherein the event occurrence is identified by receiving a message sent from at least one of the group consisting of a service provider, a user's communication device, an internal process, and an external process.

17. A system for notification comprising a communication interface associated with a control system adapted to:
- a) determine an event occurrence;
 - b) determine location indicia; and
 - c) send information to a select communication device when the event occurrence and the location indicia correlate with an event criteria and location criteria defined in a profile.
18. The system of claim 17 wherein to determine the event occurrence, the control system is further adapted to:
- a) wait for an event trigger signaling the event occurrence;
 - b) identify the profile defining the event criteria corresponding to the event occurrence; and
 - c) trigger the determining the location indicia step upon identifying the profile wherein the event occurrence corresponds with the event criteria.
19. The system of claim 17 wherein to determine the location indicia, the control system is further adapted to:
- a) wait for a location trigger with the location indicia;
 - b) identify the profile defining the location criteria corresponding to the location indicia; and
 - c) trigger the determining the event occurrence step upon identifying the profile wherein the

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20. A computer readable medium comprising software configured to instruct a computer to:
- a) determine an event occurrence;
 - b) determine location indicia; and
 - c) send information to a select communication device when the event occurrence and the location indicia correlate with an event criteria and location criteria defined in a profile.
21. The computer readable medium of claim 20 wherein to determine the event occurrence, the software includes instructions to:
- a) wait for an event trigger signaling the event occurrence;
 - b) identify the profile defining the event criteria corresponding to the event occurrence; and
 - c) trigger the determining the location indicia step upon identifying the profile wherein the event occurrence corresponds with the event criteria.
22. The system of claim 17 wherein to determine the location indicia, the software includes instructions to:
- a) wait for a location trigger with the location indicia;
 - b) identify the profile defining the location criteria corresponding to the location indicia; and

- c) trigger the determining the event occurrence step upon identifying the profile wherein the location indicia corresponds with the location criteria.

23. A system for notification comprising:

- a) means for determining an event occurrence;
- b) means for determining location indicia; and
- c) means for sending information to a select communication device when the event occurrence and the location indicia correlate with an event criteria and location criteria defined in a profile.

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